



A VARSITY BRAND

[www.cheerpower.com](http://www.cheerpower.com)



A VARSITY BRAND

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**American Cheer Power<sup>®</sup> / Power Dance**

**201 Spruce  
Dickinson, TX 77539  
(800) 500-0840  
(281) 339-2368  
Fax (281) 339-2976  
Regina Symons**

Coaches and Parents:

American Cheer Power would like to **THANK YOU** for a phenomenal year! Every one of our Nationals was a CLOSE OUT EVENT! All of our competitions from end of March till the end of May were also closed out at max capacity! We have enjoyed all of your teams and welcome any suggestions and ideas for our next season. We have a lot of new things coming for next year. For the First time ever Cheer Power is bringing to you **SMALL PROGRAM COMPETITIONS!** Please go to our website for information on dates and pricing. Josh Quintero is a new addition to our staff and he along with Missy Quintero will run our Small Program Competitions!

We've had some questions about our Stay to Play Policy over the last few years. We would like to be very clear on the reason behind using the policy! We select only the best venues for our National events! We want to give our athletes only the best experience possible! The Alamodome hosts the San Antonio Texas National event. Columbus Convention Center hosts our Midwest World Bid event in Columbus, Ohio. Our Cash Bash event is held every year at Moody Gardens hotel in Galveston, Texas. **In order for a Cheer Event Producer to secure these great venues for their Championships, they have to compete with CITY-WIDE CONVENTIONS that take thousands of hotel rooms and bring a lot of revenue to the city. For this reason, it became necessary to provide PROOF OF ROOM COUNT to every venue in order to secure dates for future Championships.**

We have been very lucky to have Connections Housing securing rooms for all of our teams! They've done a great job of negotiating reduced rates, managing team blocks, and helping with any hotel problems! They are also ON SITE the day of the National Event! If you have any problems at all they will work them out for you! **If you have parents needing special priced hotels let Connections know and they will do everything possible to help them stay within their budget! They also try to make it as easy as possible on the coach by giving you a link to send to all of your parents!**

Due to the **HUGE TURN OUT** at all of our National events and regional events, please get your registration in as early as possible! Please do not make flight arrangements until you are registered and approved to compete with Cheer Power!

Housing Policy FAQs:

**Who is required to stay through our Housing Company?**

Any coach, parent or athlete that is staying in a hotel. Gyms that are within 75 miles of the venue will be exempt unless they make the decision to stay in a hotel.

**How do you keep track that all the teams are abiding by this rule?**

We will be using a Housing Compliance roster for each team registered this year. Coaches must submit this form by December 1, 2014 for all team's attention.

**What if the hotel that I'd like to stay in is showing no rooms available?**

Ask Connections to put you on a waiting list for that hotel. As deadlines near, a few rooms do open up at most hotels. You should go on and get a room booked and then if something opens up they will move you to the requested hotel.

**What happens if a team or individual does not abide by policy?**

Teams or individuals will be ineligible to participate in the event.

**What if the hotel I would like to stay at isn't showing on Connections site?**

Contact Connections and they will try their best to get the hotel added to their site.



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**What if I would like to book a suite at a hotel?**

Connections will try to accommodate any housing request.

**Can I book a room myself as long as the hotel is on the Connections website?**

No, rooms must be booked through Connections Housing!

**What if I have family in the area that I would like to stay with or would like to use hotel reward points?**

American Cheer Power understands the expense that parents have with All-Star Cheerleading and we would like to help in any way we can. Our company gives 3<sup>rd</sup> family discounts and also sponsors one athlete per team at every regional championship. In order to help with Stay to Play, we created a HOUSING EXCEPTION FORM. If you plan to stay with relatives, friends or if you are using your reward points at a certain hotel. You can find this form on our website and it must be turned in to Housing Connections by December 1, 2014. Exceptions will be approved or denied by the end of the month.

**If I've booked a block for my team through Connections Housing, does that mean I am registered to compete at the competition?**

No, a hotel reservation does not guarantee your reservation for the American Cheer Power National event! You must go on-line and fill out a registration form in order for your team to compete. Please do this as early as possible. These events are closed based on venue space.

If you have any questions about the Housing Policy you may contact Connections Housing at 855-404-2433 or email at [cheerpower@connectionshousing.com](mailto:cheerpower@connectionshousing.com)

Thank you again for supporting Cheer Power and for your dedication both to the athletes and to the sport of Cheerleading! Please call the office if you have any questions concerning the new season or the newest Small Program Championships! 1-800-500-0840

Ms. Regina  
Brand Manager of American Cheer Power  
Founder of American Cheer Power



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